**Links used for data collection (other than popular hashtags):**

<https://www.pili.com.tw/>

<https://www.youtube.com/user/epilinet>

<https://thunderboltfantasy.com.tw/>

<https://twitter.com/TBF_PR>

<https://www.instagram.com/pili_puppetry/>

<https://www.facebook.com/dapili>

<https://weibo.com/dapili>

<https://home.pili.com.tw/english/>